

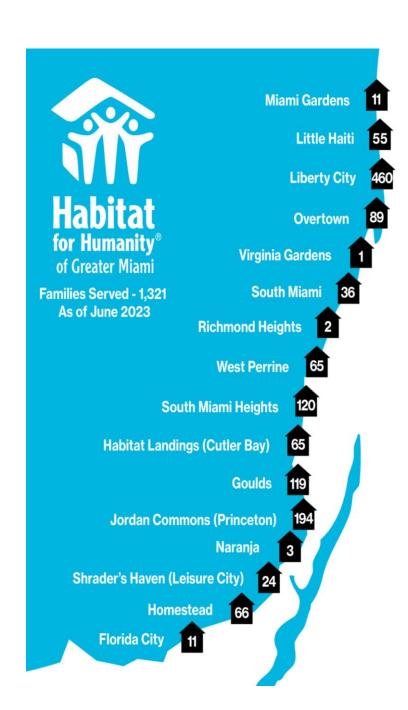


About Our Organization

- Habitat's mission is to transform lives and communities by providing low-income families an opportunity to help build and then purchase an affordable home.
- Families are selected based on their housing need, ability to repay the mortgage and willingness to partner.
- Funding for Habitat's mission comes from individual, corporate and foundation donations, monthly mortgage payments and sales of mortgages.

POINTS OF PRIDE

- More than 1,300 families served in Miami, to date, housing approximately 5,200 people.
- Thousands of local volunteers help fulfill our mission.
- Homes are sold to lowincome families and are financed with 0% interest mortgages.
- Our foreclosure rate is less than one percent.
- Payments never exceed 30% of family's income.
- Families typically work at least 250 "sweat equity" hours building Habitat homes, including their own.



Hard Hats & High Heels Host Committee 2024 Members

Yvonne Debesa, Chair Lydia Sacasa, Co-Chair Lourdes Rey-Wilson, Silent Auction Chair Yesenia Moreno, Sponsorship Chair Erbi Blanco-True, Chair Emeritus

Lourdes Abella Levy
Katherine Amador
Heidi N. Coletto
Josie Correa
Lissa Denis
Heidy Duarte
Gina C. Duarte-Romero
Mercedes Escotet
Liudmila Esquerdo
Sylvia Fumero

Christi Gidcumb Cortney Hatem Sarah Kaiser-Cross Connie Laguna Danet Linares

Julia Lopes

Patricia Lubian Vanessa Madrid

Carolina Mata

Idi Menendez-Cohen

Elizabeth Moraga

Aimee Osborne

Elena Otero

Diana Pubchara

Mariela Quintanilla

Lizeth Quintero

Gladys Reed

Julissa Rivera

Vanessa Sanchez

Lauren Sippin-Garrido

Maria Socarras

Leslie Varela

Women Building Up Women

Women Building Up Women is Habitat's women's philanthropy group dedicated to the construction of affordable homes in Miami for low-income single mothers and their families. Our Women Building Up Women events provide the opportunity for women to take a proactive step in serving their communities. The proceeds of this initiative will be directed toward the construction costs of a home for a single Mom.





Your Investment

The past few years have taught us the importance of a healthy, affordable place to call home. We look forward to hosting our Hard Hats & High Heels cocktail again this year as the need for affordable homes in Miami has become even more urgent.

We are working toward giving another low-income family the opportunity to purchase a home of their own. With the support of many corporations and individuals, we aim to raise enough funds to underwrite the cost of a home for at least one single mom.

Thanks to the generosity of many corporations and individuals, we have raised over \$925,000 in the past 8 years and want to keep the momentum of the focus on families growing!

Please help us provide self-reliance, stability, and strength through shelter!







Hard Hats & High Heels + Women Building Up Women Latest Home Sponsorships

2019 HH&HH Sponsored Home 1

Yolda and her twin daughters have been thoroughly enjoying their dream home! Yolda has expressed that "Now I will always have a home, one that is safe for me and my kids. I am not afraid to keep moving forward."



2019 HH&HH Sponsored Home 2

Chantanell and her children have now been in their Habitat home for over 3 years. Chantanell's main concern was safety. "I always wanted a home of my own, in a good neighborhood." Thanks to her perseverance, faith, and hard work, they now have a home where they can feel safe.



Hard Hats & High Heels + Women Building Up Women Latest Home Sponsorships

2020 HH&HH Sponsored Home

Yarisleivy hails from Cuba and has called Miami home for over 10 years. Yarisleivy and her 8-year-old daughter love their first home and forever home!



2022 HH&HH Sponsored Home 1

Shercola is the newest addition to the Hard Hats & High Heels family. She was born and raised in Miami and has always dreamed of becoming a homeowner. Shercola wants her children to know if she can do it, then the possibility of them owning a home one day is attainable.



Hard Hats & High Heels + Women Building Up Women Latest Home Sponsorships

2022 HH&HH Sponsored Home 2

Sharika and her three sons feel blessed for the opportunity to have a beautiful home and multiple bathrooms. She and her three boys are so grateful to have been provided the ability to have a safe place to call their own.



Hard Hats & High Heels June 6th, 2024 Sponsorships Opportunities

Please Check								
Sponsorships	Building Homes Presenting Sponsor	Providing Shelter	Dream Kitchen	Everything & The Kitchen Sink Underwriting our Wines & Bar selection	Raise the Roof	Our Own Back Yard Underwriting Silent Auction	Making Memories Underwriting our Photo Booth, 360 Photo Feature, & Event Photographer	Driving Home Underwriting our Valet Service
Amount	20,000	10,000	7,500	7,500	5,000	5,000	5,000	5,000
Opportunities & Benefits	1	Multiple	Multiple	1	Multiple	1	1	1
Exclusive Listing as "Hard Hats & High Heels presented by your Name/Company/Organization" on the invitation, website, and all preand post-PR and marketing materials	x							
First right of refusal for 2025 Hard Hats & High Heels Presenting Sponsorship Level	x					9		
Habitat for Humanity Team Build Experience for 10-15 staff (\$5,000 value) [not during Blitz Build]	x	х				O	W	W
Tickets	18	12	10	10	8	8	8	8
Announcement of support on the website and all social media outlets	х							
Logo on the invitation and event signage/e-blasts	x							
Display Opportunity	Opportunity to provide event Gift Bags	Event Signage	Event Signage	Bar Signage	Event Signage	Silent Auction Signage	Photo Booth Signage	Opportunity to distribute your item in vehicles
Logo on event signage & Miami Habitat website event page	x	х	x	х	х	х	x	x
Special recognition during the program	х	х	х	х	х	х	х	х
Logo on Miami Habitat website event page	х	х	х	х	х	х	х	х
Recognition on social media posts	х	х	х	х	х	х	х	х
Annual Report Listing	х	х	х	X	Х	Х	х	х
Opportunity to provide marketing items for the gift bag	x	x	х	х	х	х	x	x

Hard Hats & High Heels June 6th, 2024 Sponsorships Opportunities

Please Check							
Sponsorships	Out on the Terrace Underwriting our Terrace Space	Family Meals Underwriting our Coffee Bar	Time for Dessert Underwriting our Dessert Tables	Extra, Extra, Read all about our New Home Underwriting our Social Miami Media Coverage	Let Your Love Open the Door	We Are Family Underwriting our evening's DJ & Music	Movie Night Underwriting our evening's Audio/Visual Element
Amount	3,000	3,000	3,000	3,000	2,500	2,000	2,000
Opportunities & Benefits	1	1	1	1	Multiple	1	1
Exclusive Listing as "Hard Hats & High Heels presented by your Name/Company/Organization" on the invitation, website, and all preand post-PR and marketing materials							
First right of refusal for 2025 Hard Hats & High Heels Presenting Sponsorship Level	O	O	Q	O		O	Q
Habitat for Humanity Team Build Experience for 10-15 staff (\$5,000 value) [not during Blitz Build]			(n)	(I)			(I)
Tickets	6	6	6	6	5	4	4
Announcement of support on the website and all social media outlets							
Logo on the invitation and event signage/e-blasts							
Display Opportunity	High Top Table Sponsor Signage	Coffee Bar Signage	Dessert Table Sponsor Signage	Social Miami Media Coverage	Event Signage	DJ Booth Signage	Audio Visual Screen
Logo on event signage & Miami Habitat website event page	x	x	х	x	x	x	x
Special recognition during the program	х	х	х	х	х	х	х
Logo on Miami Habitat website event page	х	х	x	х	х	х	x
Recognition on social media posts	х	х	х	х	х	х	х
Annual Report Listing	х	Х	х	х	х	Х	х
Opportunity to provide marketing items for the gift bag	x	x	х	х	х	x	х

Hard Hats & High Heels 2023 Sponsors



"Building Homes" Presenting Sponsor



"Providing Shelter" Sponsors





"Raise the Roof" Sponsors











"Everything & The Kitchen Sink"

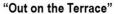


"Our Own Back Yard"



Hard Hats & High Heels 2023 Sponsors

















"Let Your Love Open the Door" Sponsors



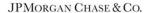
























"We Are Family"

"Movie Night"



Lydía Sacasa





Sponsorship Response Form

Thank you for your sponsorship support for Habitat for Humanity of Greater Miami's Hard Hats & High Heels Event To be held **June 6**th, **2024**, at the **Rusty Pelican**

☐ Yes, I / We would like to become a Hard Hats & High Heels Sponsor					
☐ – Level of Sponsorship & Amount:					
☐ I / We cannot attend, but enclosed is my / our contribution of:					
General Information					
Company / Sponsor Name:					
Contact Name:					
Mailing Address, City, State, Zip Code:					
Email Address:					
Phone Number:					
Committee Member:					
Credit Card Information					
Name on Card:					
Card Number:					
☐ Amex ☐ Visa ☐ MasterCard Security Code: Expiration Date:					
Please make checks payable to: Habitat for Humanity of Greater Miami – HH&HH 2024					
Mailing Address: Habitat for Humanity of Greater Miami 3800 NW 22 nd Avenue, Miami, FL 33142 Maureen Ruggiero (HH&HH 2024)					

Habitat for Humanity of Greater Miami is a 501©3 non-profit organization; donations may be tax deductible, please consult a tax professional. EIN 65-0108974





Silent Auction Response Form

Thank you for your generous silent auction donation to support
Habitat for Humanity of Greater Miami's Hard Hats & High Heels Event
To be held **June 6**th, **2024**, at the **Rusty Pelican**

Please complete this form and include with your donation item:

Company / Donor Name:
Contact Name:
Mailing Address, City, State, Zip Code:
Email Address:
Phone Number:
Committee Member:
Responsible for Donation:
Pick-up / Delivery Information:
Item Description:
Fair Market Value: \$ Expiration Date (if applicable):
Restrictions:
Please provide or send the item by May 24th, 2024, to:
Adrienne Rich or Maureen Ruggiero (HH&HH 2024) 3800 NW 22 nd Avenue, Miami, FL 33142

Adrienne.rich@miamihabitat.org or Maureen.ruggiero@miamihabitat.org

Or request a pick-up by emailing:

Habitat for Humanity of Greater Miami is a 501©3 non-profit organization; donations may be tax deductible, please consult a tax professional. EIN 65-0108974



JUNE 6TH

Rusty Pelican

3201 Rickenbacker Causeway Key Biscayne, FL 33149

5:30 TO 8:00 PM

Tickets \$130 Presale

Event Day \$150

JOIN US

Ninth Annual

HARD HATS & HIGH HEELS COCKTAIL RECEPTION

bringing together a cross section of Miami's professional, social, and philanthropic leaders!



Event Page:

https://secure.qgiv.com/event/hhhh2024







For Questions or Further Information Contact:

Maureen Ruggiero

Chief Development Officer

Habitat for Humanity of Greater Miami

3800 NW 22nd Ave Miami, FL 33142 Office: (305) 634-3628 ext. 204 Cell: (305) 608-5806

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