



**Habitat**  
for Humanity®  
of Greater Miami



**10th Annual  
Cocktail Reception  
& Silent Auction**

June 5th, 2025

**Sponsorship & Underwriting Package**

**Cheers to 10 Years!**

# Hard Hats & High Heels Cheers to 10 Years!

Benefiting **Habitat for Humanity of  
Greater Miami**

**10th Annual  
Cocktail Reception  
& Silent Auction**

**June 5th, 2025**

**5:30 PM to 8:00 PM**

**Rusty Pelican Miami**

3201 Rickenbacker Causeway  
Key Biscayne, FL 33149

## Join Us for a Milestone Celebration!

We are thrilled to celebrate a decade of success, and we invite you to be part of this extraordinary evening as we commemorate 10 years of achievements, growth, and community support. This event will feature cocktails, a silent auction, and opportunities to network with influential leaders and passionate supporters.

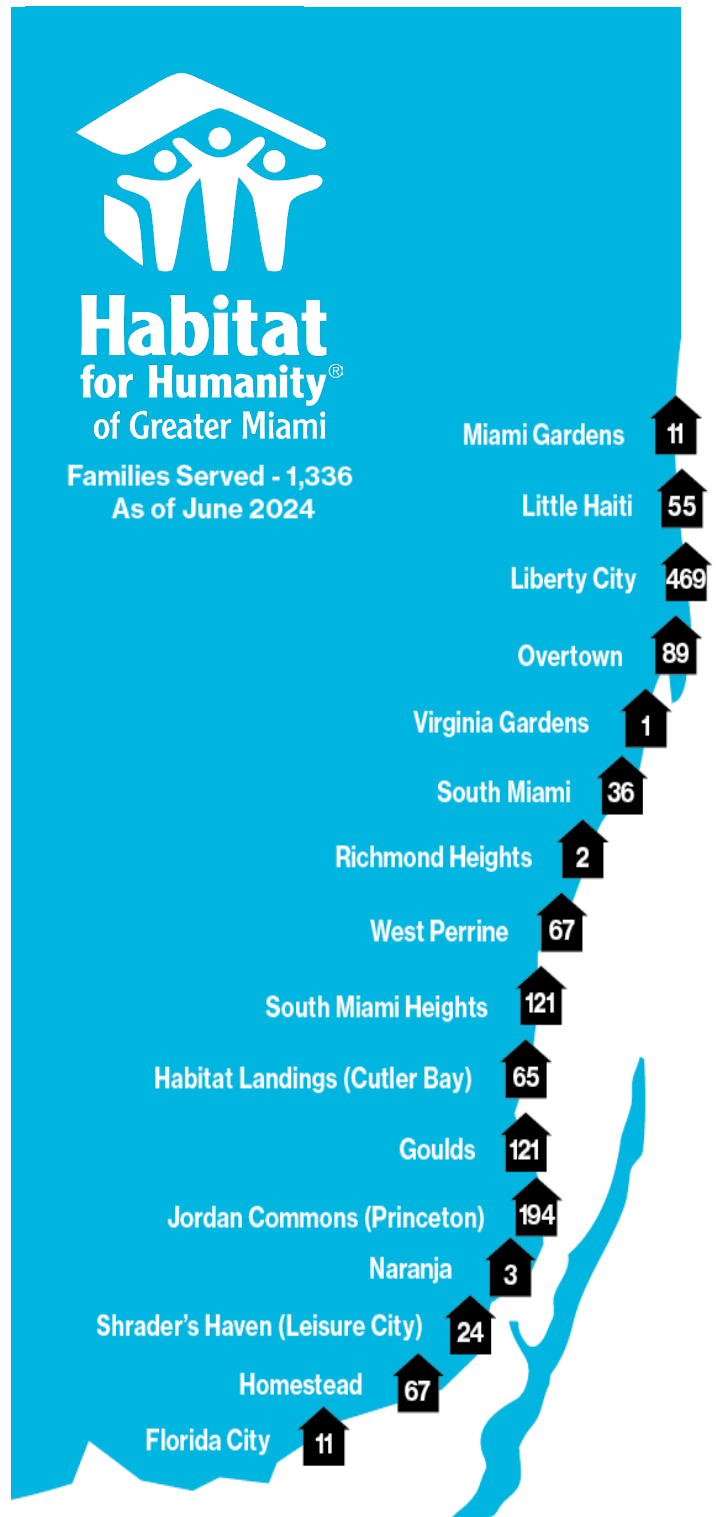
We are offering **exclusive sponsorship & underwriting opportunities** to help make this evening unforgettable. Your sponsorship will directly contribute to the success of the event and the ongoing mission of providing a single mother with the opportunity of affordable homeownership in Miami-Dade County. We have a range of options to suit your company's philanthropic goals and exposure needs.

# About Our Organization

- **Habitat's** mission is to **transform lives and communities** by providing **low-income families** an opportunity to help **build and then purchase an affordable home**.
- Families are selected based on their housing needs, ability to repay the mortgage, and willingness to partner.
- Funding for Habitat's mission comes from individual, corporate, and foundation donations, monthly mortgage payments, and sales of mortgages.

## POINTS OF PRIDE

- More than **1,336 families** served in Miami, to date, housing approximately 5,200 people.
- **Thousands of local volunteers** help fulfill our mission.
- Homes are **sold to low-income families** and are **financed with 0% interest mortgages**.
- Our foreclosure rate is **less than one percent**.
- Payments never exceed **30% of the family's income**.
- Families typically work at least **250 "sweat equity" hours** building Habitat homes, including their own.



# Hard Hats & High Heels

## Host Committee

### 2025 Members

**Lydia Sacasa, Chair**

**Lourdes Rey-Wilson, Co-Chair**

**Yesenia Moreno, Sponsorship Chair**

**Erbi Blanco-True, Chair Emeritus**

**Yvonne Debesa, Chair Emeritus**

Katherine Amador	Danet Linares
Monica Chacin	Monica Llerena
Heidi N. Coletto	Julia Lopes
Gabriela Crespo	Patricia Lubian
Lissa Denis	Carolina Mata
Heidy Duarte	Idi Menendez-Cohen
Gina C. Duarte-Romero	Elizabeth Moraga
Mercedes Escotet	Aimee Osborne
Liudmila Esquerdo	Elena Otero
Sylvia Fumero	Lizeth Quintero
Christi Gidcumb	Julissa Rivera
Alexa Gil-Rodriguez	Christine Sacasa
Ana Gonzalez	Vanessa Sanchez
Cortney Hatem	Liane Sippin
Sarah Kaiser-Cross	Lauren Sippin-Garrido
Audrey Kirschenbaum	Maria Socarras
Connie Laguna	Dr. Claudia Uribe

# Hard Hats & High Heels 2025

## Sponsorship & Underwriting Benefits

### Benefits

- **Tickets** – Number of tickets designated by Sponsorship or Underwriting selection
- **Display Opportunity** – Detailed by Sponsorship or Underwriting selection
- **Logo** on event signage & Miami Habitat website event page
- **Special recognition** during the program
- **Logo** on Miami Habitat website event page
- **Recognition** on social media posts
- **Annual Report** Listing
- **Opportunity** to provide marketing items for the event gift bags

### Additional Benefits

#### Building Homes Presenting Sponsor – \$20,000



- Listing as “Hard Hats & High Heels presented by your Name / Company / Organization” on the invitation, website, and all pre-and post-PR and marketing materials
- First right of refusal for 2026 Hard Hats & High Heels Presenting Sponsorship Level
- Habitat for Humanity Team Build Experience for 10-15 staff (\$5,000 value) [not during Blitz Build]

#### Snacks & More Snacks Underwriting our Food Stations – \$15,000



- Habitat for Humanity Team Build Experience for 10-15 staff (\$5,000 value) [not during Blitz Build]

#### Providing Shelter Sponsor – \$10,000

- Habitat for Humanity Team Build Experience for 10-15 staff (\$5,000 value) [not during Blitz Build]



\*Please refer to Sponsorship or Underwriting selection for additional detailed information.

# Hard Hats & High Heels 2025

## Sponsorship & Underwriting Opportunities

Sponsorships & Underwriting	Amount	Opportunities	Tickets	Display Opportunity
Building Homes Presenting Sponsor	\$20,000	1	18	Opportunity to provide event Gift Bags
Snacks & More Snacks Underwriting our Food Stations	\$15,000	1	15	Food Stations
Providing Shelter Sponsor	\$ 10,000	Multiple	12	Event Signage
Dream Kitchen Sponsor	\$ 7,500	Multiple	10	Event Signage
Everything & The Kitchen Sink Underwriting our Wines & Bar selection	\$ 7,500	1	10	Bar Signage
Raise the Roof Sponsor	\$ 5,000	Multiple	8	Event Signage
Our Own Back Yard Underwriting Silent Auction	<b>SOLD</b>	<b>SOLD</b>	8	Silent Auction Signage
Making Memories Underwriting our Photo Booth, 360 Photo Feature, & Event Photographer	<b>SOLD</b>	<b>SOLD</b>	8	Photo Booth Signage
Driving Home Underwriting our Valet Service	<b>SOLD</b>	<b>SOLD</b>	8	Opportunity to distribute your item in vehicles
Out on the Terrace Underwriting our Terrace Space	<b>SOLD</b>	<b>SOLD</b>	6	High Top Table Sponsor Signage
Family Meals Underwriting our Coffee Bar	<b>SOLD</b>	<b>SOLD</b>	6	Coffee Bar Signage
Time for Dessert Underwriting our Dessert Tables	<b>SOLD</b>	<b>SOLD</b>	6	Dessert Table Sponsor Signage
Extra, Extra, Read all about our New Home Underwriting our Social Miami Media Coverage	<b>SOLD</b>	<b>SOLD</b>	6	Social Miami Media Coverage
Movie Night Underwriting our evening's Audio/Visual Element	<b>SOLD</b>	<b>SOLD</b>	6	Audio Visual Screen
Let Your Love Open the Door Sponsor	\$ 2,500	Multiple	5	Event Signage
We Are Family Underwriting our evening's DJ & Music	<b>SOLD</b>	<b>SOLD</b>	4	DJ Booth Signage





# 2025 Sponsors & Underwriting



## Providing Shelter Sponsors



International  
Finance Bank

## Dream Kitchen Sponsors



## Raise The Roof Sponsors



Underwriting our Valet Service



Underwriting Silent Auction



Sunstate Bank

We Take Banking Personally

Underwriting our Event Photography



Underwriting our Social  
Miami Media Coverage



Underwriting our  
Coffee Bar

Holland & Knight

Underwriting our  
Dessert Tables



New Edge Associates

Underwriting our evening's  
Audio/Visual Element



U.S. CENTURY BANK

Underwriting our  
Terrace Space

## Let Your Door Open Sponsors



Underwriting our  
evening's DJ & Music





**Habitat**  
for Humanity®  
of Greater Miami



## Sponsorship Response Form

Thank you for your sponsorship support for Habitat for Humanity of Greater Miami's Hard Hats & High Heels Event to be held **June 5<sup>th</sup>, 2025**, at the **Rusty Pelican**

Yes, I / We would like to become a Hard Hats & High Heels Sponsor

– Level of Sponsorship & Amount:

I / We cannot attend, but enclosed is my / our contribution of:

### General Information

Company / Sponsor Name:

Contact Name:

Mailing Address, City, State, Zip Code:

Email Address:

Phone Number:

Committee Member:

### Credit Card Information

Name on Card:

Card Number:

Amex  Visa  MasterCard Security Code:  Expiration Date:

Please make **checks** payable to: Habitat for Humanity of Greater Miami – HH&HH 2025

Mailing Address:

Habitat for Humanity of Greater Miami  
3800 NW 22<sup>nd</sup> Avenue, Miami, FL 33142  
Maureen Ruggiero (HH&HH 2025)

Habitat for Humanity of Greater Miami is a 501©3 non-profit organization;  
**donations may be tax deductible**, please consult a tax professional. EIN 65-0108974





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## Silent Auction Response Form

Thank you for your sponsorship support for Habitat for Humanity of Greater Miami's Hard Hats & High Heels Event to be held **June 5<sup>th</sup>, 2025**, at the **Rusty Pelican**

Please complete this form and include with your donation item:

**Company / Donor Name:**

**Contact Name:**

**Mailing Address:**

**City**  **State**  **Zip Code**

**Email Address:**

**Phone Number:**

**Committee Member:**

**Responsible for Donation:**

**Pick-up / Delivery Information:**

**Item Description:**

**Fair Market Value:** \$  **Expiration Date (if applicable):**

**Restrictions:**

Please provide or send the item by **May 21<sup>st</sup>, 2025**, to:  
Fabiola Diaz or Maureen Ruggiero (HH&HH 2025)  
3800 NW 22<sup>nd</sup> Avenue, Miami, FL 33142

Or request a pick-up by emailing: [Fabiola.Diaz@miamihabitat.org](mailto:Fabiola.Diaz@miamihabitat.org) or  
[Maureen.ruggiero@miamihabitat.org](mailto:Maureen.ruggiero@miamihabitat.org)

Habitat for Humanity of Greater Miami is a 501©3 non-profit organization;  
**donations may be tax deductible**, please consult a tax professional. EIN 65-0108974



# 10th Annual Cocktail Reception & Silent Auction

Join us for an evening of cocktails, music, and an exclusive silent auction, all in support of Habitat for Humanity of Greater Miami.

## JUN • 05 • 2025

5:30 PM  
8:00 PM

**Rusty Pelican**  
3201 Rickenbacker Cswy  
Key Biscayne, FL 33149

Cheers to  
**10**  
YEARS!

**Tickets**

**\$150**  
Presale

**\$175**  
Event Day



[MiamiHabitat.org/HHHH](https://MiamiHabitat.org/HHHH)

Organized by *Hard Hats & High Heels Committee 2025*  
Lydia Sacasa, Chair | Lourdes Rey-Wilson, Co-Chair |  
Yesenia Moreno, Sponsorship Chair | Erbi Blanco-True,  
Chair Emeritus | Yvonne Debasa, Chair Emeritus

**For Sponsorship opportunities**  
Maureen Ruggiero  
[maureen.ruggiero@miamihabitat.org](mailto:maureen.ruggiero@miamihabitat.org)



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[www.miamihabitat.org/hhhh](https://www.miamihabitat.org/hhhh)

## For questions or further information contact:

**Maureen Ruggiero**  
Chief Development Officer

**Habitat for Humanity of Greater Miami**

3800 NW 22nd Ave Miami, FL 33142

**Office:** (305) 634-3628 ext. 204

**Cell:** (305) 608-5806

[maureen.ruggiero@miamihabitat.org](mailto:maureen.ruggiero@miamihabitat.org)

*Sponsorship  
Package*

