



**Habitat**  
for Humanity®  
of Greater Miami



**10th Annual  
Cocktail Reception  
& Silent Auction**

June 5th, 2025

**Sponsorship & Underwriting Package**

**Cheers to 10 Years!**

# Hard Hats & High Heels

## Cheers to 10 Years!

Benefiting **Habitat for Humanity of Greater Miami**

**10th Annual  
Cocktail Reception  
& Silent Auction**

**June 5th, 2025**

**5:30 PM to 8:00 PM**

**Rusty Pelican Miami**

3201 Rickenbacker Causeway  
Key Biscayne, FL 33149

## Join Us for a Milestone Celebration!

We are thrilled to celebrate a decade of success, and we invite you to be part of this extraordinary evening as we commemorate 10 years of achievements, growth, and community support. This event will feature cocktails, a silent auction, and opportunities to network with influential leaders and passionate supporters.

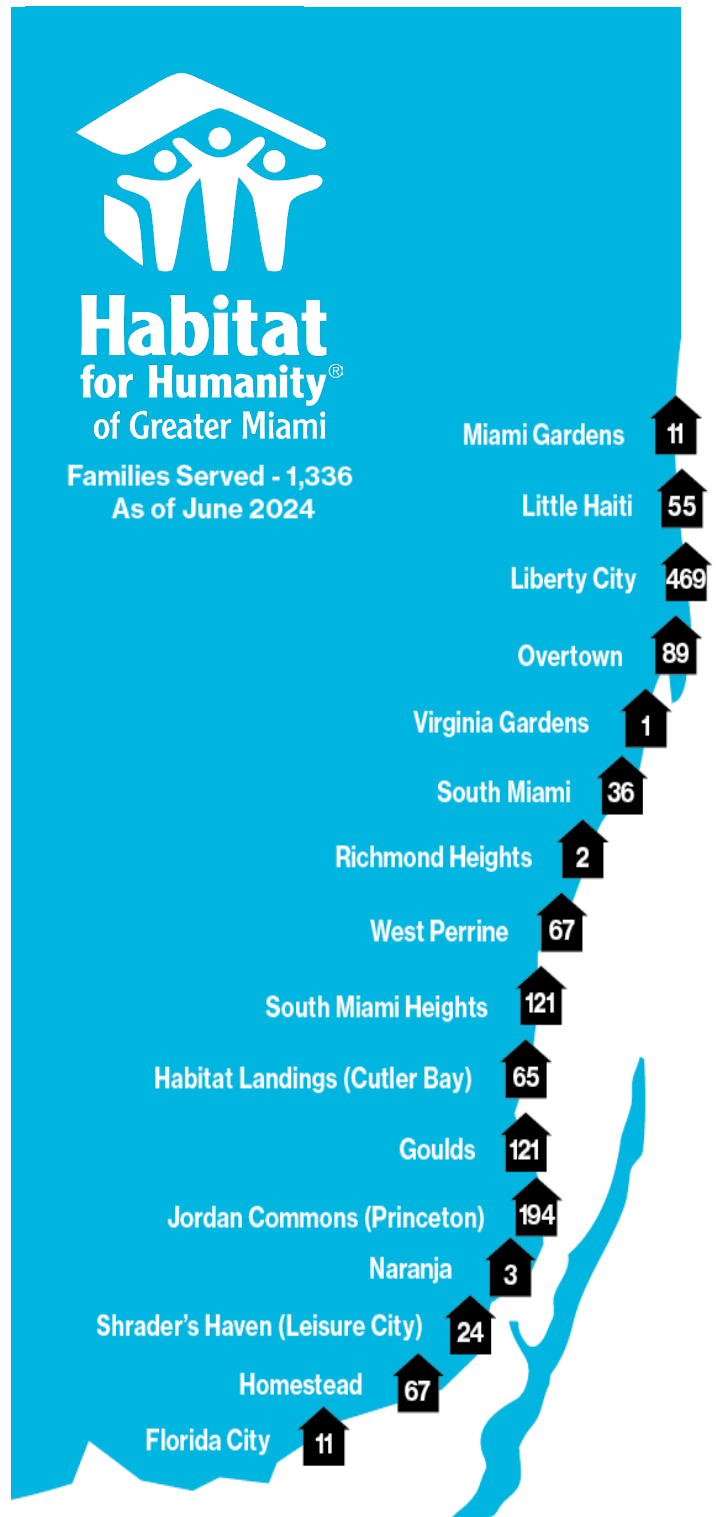
We are offering **exclusive sponsorship & underwriting opportunities** to help make this evening unforgettable. Your sponsorship will directly contribute to the success of the event and the ongoing mission of providing a single mother with the opportunity of affordable homeownership in Miami-Dade County. We have a range of options to suit your company's philanthropic goals and exposure needs.

# About Our Organization

- **Habitat's** mission is to **transform lives and communities** by providing **low-income families** an opportunity to help **build and then purchase an affordable home**.
- Families are selected based on their housing needs, ability to repay the mortgage, and willingness to partner.
- Funding for Habitat's mission comes from individual, corporate, and foundation donations, monthly mortgage payments, and sales of mortgages.

## POINTS OF PRIDE

- More than **1,336 families** served in Miami, to date, housing approximately 5,200 people.
- **Thousands of local volunteers** help fulfill our mission.
- Homes are **sold to low-income families** and are **financed with 0% interest mortgages**.
- Our foreclosure rate is **less than one percent**.
- Payments never exceed **30% of the family's income**.
- Families typically work at least **250 "sweat equity" hours** building Habitat homes, including their own.



# Hard Hats & High Heels

## Host Committee

### 2025 Members

**Lydia Sacasa, Chair**

**Lourdes Rey-Wilson, Co-Chair**

**Yesenia Moreno, Sponsorship Chair**

**Erbi Blanco-True, Chair Emeritus**

**Yvonne Debesa, Chair Emeritus**

Katherine Amador	Danet Linares
Monica Chacin	Monica Llerena
Heidi N. Coletto	Julia Lopes
Gabriela Crespo	Patricia Lubian
Lissa Denis	Carolina Mata
Heidy Duarte	Idi Menendez-Cohen
Gina C. Duarte-Romero	Elizabeth Moraga
Mercedes Escotet	Aimee Osborne
Liudmila Esquerdo	Elena Otero
Sylvia Fumero	Lizeth Quintero
Christi Gidcumb	Julissa Rivera
Alexa Gil-Rodriguez	Christine Sacasa
Ana Gonzalez	Vanessa Sanchez
Cortney Hatem	Liane Sippin
Sarah Kaiser-Cross	Lauren Sippin-Garrido
Audrey Kirschenbaum	Maria Socarras
Connie Laguna	Dr. Claudia Uribe

# Hard Hats & High Heels 2025

## Sponsorship & Underwriting Benefits

### Benefits

- **Tickets** – Number of tickets designated by Sponsorship or Underwriting selection
- **Display Opportunity** – Detailed by Sponsorship or Underwriting selection
- **Logo** on event signage & Miami Habitat website event page
- **Special recognition** during the program
- **Logo** on Miami Habitat website event page
- **Recognition** on social media posts
- **Annual Report** Listing
- **Opportunity** to provide marketing items for the event gift bags

### Additional Benefits

#### Building Homes Presenting Sponsor – \$20,000



- Listing as “Hard Hats & High Heels presented by your Name / Company / Organization” on the invitation, website, and all pre-and post-PR and marketing materials
- First right of refusal for 2026 Hard Hats & High Heels Presenting Sponsorship Level
- Habitat for Humanity Team Build Experience for 10-15 staff (\$5,000 value) [not during Blitz Build]

#### Snacks & More Snacks Underwriting our Food Stations – \$15,000



- Habitat for Humanity Team Build Experience for 10-15 staff (\$5,000 value) [not during Blitz Build]

#### Providing Shelter Sponsor – \$10,000

- Habitat for Humanity Team Build Experience for 10-15 staff (\$5,000 value) [not during Blitz Build]



\*Please refer to Sponsorship or Underwriting selection for additional detailed information.

# Hard Hats & High Heels 2025

## Sponsorship & Underwriting Opportunities

Sponsorships & Underwriting	Amount	Opportunities	Tickets	Display Opportunity
Building Homes Presenting Sponsor	\$20,000	1	18	Opportunity to provide event Gift Bags
Snacks & More Snacks Underwriting our Food Stations	\$15,000	1	15	Food Stations
Providing Shelter Sponsor	\$ 10,000	Multiple	12	Event Signage
Dream Kitchen Sponsor	\$ 7,500	Multiple	10	Event Signage
Everything & The Kitchen Sink Underwriting our Wines & Bar selection	\$ 7,500	1	10	Bar Signage
Raise the Roof Sponsor	\$ 5,000	Multiple	8	Event Signage
Our Own Back Yard Underwriting Silent Auction	<b>SOLD</b>	<b>SOLD</b>	8	Silent Auction Signage
Making Memories Underwriting our Photo Booth, 360 Photo Feature, & Event Photographer	<b>SOLD</b>	<b>SOLD</b>	8	Photo Booth Signage
Driving Home Underwriting our Valet Service	<b>SOLD</b>	<b>SOLD</b>	8	Opportunity to distribute your item in vehicles
Out on the Terrace Underwriting our Terrace Space	<b>SOLD</b>	<b>SOLD</b>	6	High Top Table Sponsor Signage
Family Meals Underwriting our Coffee Bar	<b>SOLD</b>	<b>SOLD</b>	6	Coffee Bar Signage
Time for Dessert Underwriting our Dessert Tables	<b>SOLD</b>	<b>SOLD</b>	6	Dessert Table Sponsor Signage
Extra, Extra, Read all about our New Home Underwriting our Social Miami Media Coverage	<b>SOLD</b>	<b>SOLD</b>	6	Social Miami Media Coverage
Movie Night Underwriting our evening's Audio/Visual Element	<b>SOLD</b>	<b>SOLD</b>	6	Audio Visual Screen
Let Your Love Open the Door Sponsor	\$ 2,500	Multiple	5	Event Signage
We Are Family Underwriting our evening's DJ & Music	<b>SOLD</b>	<b>SOLD</b>	4	DJ Booth Signage





# 2025 Sponsors & Underwriting



*Providing Shelter Sponsors*



*Dream Kitchen Sponsors*



*Raise The Roof Sponsors*



*Underwriting our Valet Service*



*Underwriting our Event Photography*



*We Take Banking Personally  
Underwriting Silent Auction*



*Underwriting our Social  
Miami Media Coverage*



*Underwriting Our Social  
Media Sweepstakes*



*Underwriting our  
Coffee Bar*



*Underwriting our  
Dessert Tables*



*Underwriting our evening's  
Audio/Visual Element*



*Underwriting our  
Terrace Space*

*Let Your Door Open Sponsors*



*Underwriting our evening's DJ & Music*





**Habitat**  
for Humanity®  
of Greater Miami



## Sponsorship Response Form

Thank you for your sponsorship support for Habitat for Humanity of Greater Miami's Hard Hats & High Heels Event to be held **June 5<sup>th</sup>, 2025**, at the **Rusty Pelican**

Yes, I / We would like to become a Hard Hats & High Heels Sponsor

– Level of Sponsorship & Amount:

I / We cannot attend, but enclosed is my / our contribution of:

### General Information

Company / Sponsor Name:

Contact Name:

Mailing Address, City, State, Zip Code:

Email Address:

Phone Number:

Committee Member:

### Credit Card Information

Name on Card:

Card Number:

Amex  Visa  MasterCard Security Code:  Expiration Date:

Please make **checks** payable to: Habitat for Humanity of Greater Miami – HH&HH 2025

Mailing Address:

Habitat for Humanity of Greater Miami  
3800 NW 22<sup>nd</sup> Avenue, Miami, FL 33142  
Maureen Ruggiero (HH&HH 2025)

Habitat for Humanity of Greater Miami is a 501©3 non-profit organization;  
**donations may be tax deductible**, please consult a tax professional. EIN 65-0108974





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## Silent Auction Response Form

Thank you for your sponsorship support for Habitat for Humanity of Greater Miami's Hard Hats & High Heels Event to be held **June 5<sup>th</sup>, 2025**, at the **Rusty Pelican**

Please complete this form and include with your donation item:

**Company / Donor Name:**

**Contact Name:**

**Mailing Address:**

**City**  **State**  **Zip Code**

**Email Address:**

**Phone Number:**

**Committee Member:**

**Responsible for Donation:**

**Pick-up / Delivery Information:**

**Item Description:**

**Fair Market Value:** \$  **Expiration Date (if applicable):**

**Restrictions:**

Please provide or send the item by **May 21<sup>st</sup>, 2025**, to:  
Fabiola Diaz or Maureen Ruggiero (HH&HH 2025)  
3800 NW 22<sup>nd</sup> Avenue, Miami, FL 33142

Or request a pick-up by emailing: [Fabiola.Diaz@miamihabitat.org](mailto:Fabiola.Diaz@miamihabitat.org) or  
[Maureen.ruggiero@miamihabitat.org](mailto:Maureen.ruggiero@miamihabitat.org)

Habitat for Humanity of Greater Miami is a 501©3 non-profit organization;  
**donations may be tax deductible**, please consult a tax professional. EIN 65-0108974



# 10th Annual Cocktail Reception & Silent Auction

Join us for an evening of cocktails, music,  
and an exclusive silent auction, all in support  
of Habitat for Humanity of Greater Miami.

## JUN • 05 • 2025

**5:30 PM**  
**8:00 PM**

**Rusty Pelican**  
3201 Rickenbacker Cswy  
Key Biscayne, FL 33149

Cheers to  
**10**  
YEARS!

**Tickets**

**\$150**  
Presale

**\$175**  
Event Day



[MiamiHabitat.org/HHHH](https://MiamiHabitat.org/HHHH)

Organized by *Hard Hats & High Heels Committee 2025*  
Lydia Sacasa, Chair | Lourdes Rey-Wilson, Co-Chair |  
Yesenia Moreno, Sponsorship Chair | Erbi Blanco-True,  
Chair Emeritus | Yvonne Debasa, Chair Emeritus

**For Sponsorship opportunities**  
Maureen Ruggiero  
[maureen.ruggiero@miamihabitat.org](mailto:maureen.ruggiero@miamihabitat.org)



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[www.miamihabitat.org/hhhh](https://www.miamihabitat.org/hhhh)

**For questions or further  
information contact:**

**Maureen Ruggiero**  
Chief Development Officer

**Habitat for Humanity of Greater Miami**

3800 NW 22nd Ave Miami, FL 33142

**Office:** (305) 634-3628 ext. 204

**Cell:** (305) 608-5806

[maureen.ruggiero@miamihabitat.org](mailto:maureen.ruggiero@miamihabitat.org)

*Sponsorship  
Package*

