



# 11th Annual Cocktail Reception & Silent Auction

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**June 4th, 2026**

Sponsorship & Underwriting Package

# Hard Hats & High Heels

Benefiting Habitat for Humanity of Greater Miami

## 11th Annual Cocktail Reception & Silent Auction

June 4th, 2026

5:30 PM to 8:00 PM

Rusty Pelican Miami

3201 Rickenbacker Causeway  
Key Biscayne, FL 33149

Join us for the **11th annual Hard Hats & High Heels**, **an evening dedicated to supporting single mothers and building a Miami where every family has access to safe, affordable homeownership.** Enjoy cocktails, gourmet bites, a silent auction, and entertainment, while connecting with Miami's leaders and supporters of affordable housing.

Sponsorship and underwriting opportunities are available to help make this event possible. Your support directly empowers a single mother to achieve affordable homeownership while highlighting your commitment to the Miami community you serve.





## Who We Are

Habitat for Humanity of Greater Miami partners with local low-income families who cannot access traditional financing to **build and own safe, affordable homes.**

Through our **zero-interest mortgage program**, families gain stability, build equity, and achieve long-term financial security. To date, we have completed **over 1,193 homes** and served **more than 4,000 people in Miami**, helping to **strengthen communities and create lasting opportunities across Miami-Dade.**

## Hard Hats & High Heels

**Hard Hats & High Heels** is our annual celebration of strength, hope, and community.

For 10 years, this event has brought together corporate partners, volunteers, and community leaders to sponsor homes for single mothers in Miami-Dade.



**\$1,090,375**

raised to support safe, affordable homes since HH&HH creation



**10 homes**

sponsored for single mothers



**350+ corporate partners**

joined us over the last 10 years



**300+ attendees each year**

come together to build community with us

# Hard Hats & High Heels

## Host Committee 2026 Members

**Lydia Sacasa, Chair**

**Lourdes Rey-Wilson, Co-Chair**

**Yesenia Moreno, Sponsorship Chair**

**Erbi Blanco-True, Chair Emeritus**

**Yvonne Debesa, Chair Emeritus**

Sandra Aleman	Nicole Hernandez
Katherine Amador	Connie Laguna
Yisel Bello Rodriguez	Danet Linares
Amanda Cabrera	Monica Llerena
Monica Chacin	Patricia Lubian
Heidi N. Coletto	Idi Menendez-Cohen
Gabriela Crespo	Elizabeth Moraga
Lissa Denis	Elena Otero
Gina C. Duarte-Romero	Lizeth Quintero
Mercedes Escotet	Julissa Rivera
Sylvia Fumero	Christine Sacasa
Ana Gonzalez	Vanessa Sanchez
Cortney Hatem	Liane Sippin
Alexa Helms	Lauren Sippin-Garrido
Audrey Kirschenbaum	Dr. Claudia Uribe

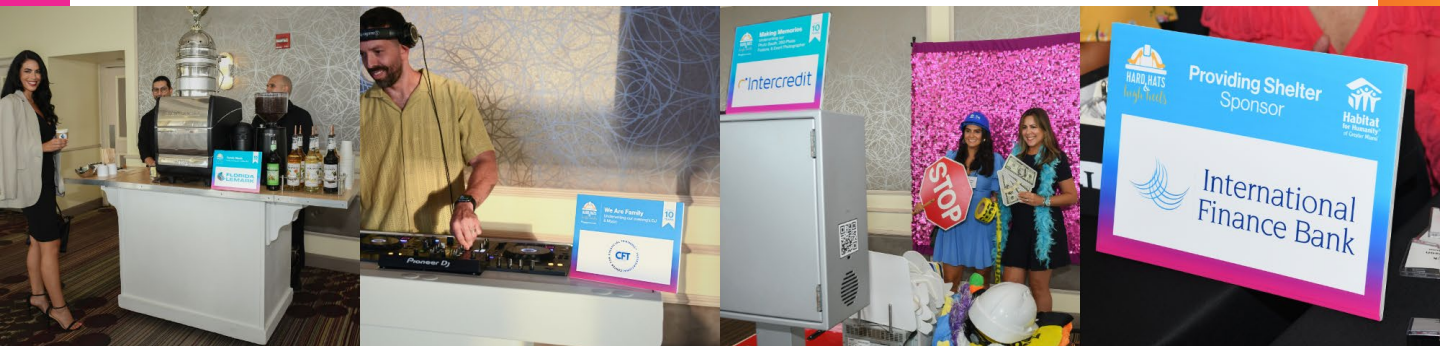
# Hard Hats & High Heels 2026

## Sponsorships & Underwriting Opportunities

Your support helps build real homes for Miami families while giving your brand meaningful visibility. With 17 sponsorship and underwriting options, you can choose the level that best fits your goals.

### All Sponsorship Levels Include:

- ✓ **Event tickets** (quantity by level)
- ✓ **Logo placement** on event signage & website
- ✓ **Program recognition**
- ✓ **Social media shoutout**
- ✓ **Annual report listing**
- ✓ Opportunity to include a **branded item in gift bags**





These three **premier sponsorship levels** offer unmatched exposure and a direct connection to the mission; supporting safe, stable homes for women-led families.



## Foundation Builder Title Sponsor | **\$20,000**

Our top-tier partner with premium visibility and exclusive recognition

### Exclusive benefits:

- Includes **18 admission tickets**
- Highlight listing as presenting sponsor in all marketing & PR
- First right of refusal for 2027 event at Title Sponsor Level
- Habitat Team Build Experience for 8-10 staff (*\$5,000 value*)



## Kitchen & Bites Underwriting Food Stations | **\$15,000**

Your logo will be prominently displayed at all food stations, one of the busiest areas of the event.

### Exclusive benefits:

- Includes **15 admission tickets**
- Habitat Team Build Experience for 8-10 staff - (*\$5,000 value*)



## Safe Haven Sponsor | **\$10,000**

Support the event and gain strong visibility through prominent signage and recognition.

### Exclusive benefits:

- Includes **12 admission tickets**
- Logo placement on signage at the registration table for added visibility as guests arrive.
- Habitat Team Build Experience for 8-10 staff - (*\$5,000 value*)

# Additional Sponsorships & Underwriting Opportunities

Discover our full range of opportunities, exclusive single-underwriter options and multi-sponsor levels, each offering meaningful visibility throughout the event.



## Turn the Key Sponsor

10 Tickets | \$ 7,500

Mid-level logo placement on all event signage, plus featured at the registration table for added visibility as guests arrive.



## Toast to Home – Wines & Bar

10 Tickets | **SOLD**

Logo featured across all bar areas. Associate your brand with social, celebratory moments.



## Backyard Treasures – Silent Auction

8 Tickets | **SOLD**

Logo displayed on all auction item displays and descriptions. Highly visible to attendees browsing and bidding.



## Picture Perfect – Photo Booth & Photography

8 Tickets | **SOLD**

Logo on photo booth signage, printed frames, and event videos. Guests take home branded memories, extending your visibility beyond the event.



## Drive Home – Valet Service

8 Tickets | \$5,000

Logo displayed in the valet area with the opportunity to leave a branded gift in every car. Exclusive engagement as guests depart.



## Raise The Roof Sponsor

8 Tickets | \$5,000

Mid-level logo placement on all event signage. Your brand is visible throughout the venue, keeping you in the spotlight.



## Movie Night – AV Elements

6 Tickets | **SOLD**

Logo rotates on all event screens during programming. Repeated visibility ensures strong brand recall throughout the evening.



## Social Spotlight – Media Coverage

6 Tickets | \$3,000

Your name featured in Social Miami pre-event announcements and post-event recap. Front-and-center digital exposure to a broad audience.



### Brew & Build – Coffee Bar

6 Tickets | **SOLD**

Logo on coffee bar signage and cups. Connect your brand with guests' first social moments of the evening.



### Sweet Home – Dessert Tables

6 Tickets | **SOLD**

Logo displayed at the dessert tables, one of the most visited spots. Associate your brand with the “sweetest” moments of the night.



### Digital Doorway – Social Media Sweepstakes

6 Tickets | **SOLD**

Leverage our social media following across Facebook (11k+), and Instagram (3.6k) for a 5-day boosted sweepstakes. Engage directly with our audience.



### Terrace Time – Terrace Space

6 Tickets | **SOLD**

Logo on terrace tables and entrances. Premium visibility in a highly photographed area with stunning panoramic views of the Miami skyline.



### House Beats – DJ & Music

5 Tickets | **SOLD**

Logo displayed at the DJ booth, a central hub of activity. Associate your brand with the excitement of the event.



### Open the Door Sponsor

5 Tickets | \$ 2,500

General logo placement on event signage. A welcoming way to showcase your brand and stay part of the evening's celebration.



For additional information on sponsorship and underwriting options, please contact Maureen Ruggiero at [Maureen.Ruggiero@miamihabitat.org](mailto:Maureen.Ruggiero@miamihabitat.org)

# Sponsorship & Underwriting Opportunities at a Glance

Sponsor & Underwriters	\$	Opportunities	Tickets	Event Signage
<b>Foundation Builders</b> Presenting Sponsor	20,000	1	18	Premium Logo Placement on Event Signage
<b>Kitchen &amp; Bites</b> Underwriting Food Stations	15,000	1	15	Food Stations Signage
<b>Safe Haven</b> Sponsor	10,000	Multiple	12	Prominent Logo Placement on Event Signage
<b>Turn the Key</b> Sponsor	7,500	Multiple	10	Mid-Level Logo Placement on Event Signage
<b>Toast to Home</b> Underwriting Wines & Bar	SOLD	1	10	Bar Signage
<b>Backyard Treasures</b> Underwriting Silent Auction	SOLD	1	8	Silent Auction Signage
<b>Drive Home</b> Underwriting Valet	5,000	1	8	Valet Station Signage + Gift in car
<b>Picture Perfect</b> Underwriting Photo Booth & Photographer	SOLD	1	8	Photo Booth Signage
<b>Raise the Roof</b> Sponsor	5,000	Multiple	8	Event Signage – Highlighted Logo Placement
<b>Movie Night</b> Underwriting Audio/Visual Element	SOLD	1	6	AV Screen Signage
<b>Social Spotlight</b> Underwriting Social Miami Coverage	3,500	1	6	Social Miami Recognition
<b>Brew &amp; Build</b> Underwriting Coffee Bar	SOLD	1	6	Coffee Bar Signage and Cups' branding
<b>Digital Doorway</b> Underwriting Social Media Sweepstakes	SOLD	1	6	Event Signage – Standard Placement + Dedicated SM post for the sweepstakes
<b>Sweet Home</b> Underwriting Dessert Tables	SOLD	1	6	Dessert Table Signage
<b>Terrace Time</b> Underwriting Terrace Space	SOLD	1	6	Terrace Signage
<b>House Beats</b> Underwriting DJ & Music	SOLD	1	5	DJ Booth Signage
<b>Open the Door</b> Sponsor	2,500	Multiple	5	Event Signage – Standard Logo Placement



# 2025 Sponsors & Underwriting





# 2026 Sponsors & Underwriting

### Safe Haven Sponsors



Underwriting our Wines & Bar

### Raise The Roof Sponsors



Underwriting our Event Photography



Underwriting Silent Auction



Underwriting our evening's  
Audio/Visual Element



Underwriting our  
Coffee Bar



Underwriting our  
Dessert Tables



Underwriting our  
Terrace Space



Underwriting Our Social  
Media Sweepstakes

### Open the Door Sponsors



Underwriting our DJ & Music





# Sponsorship Response Form

Thank you for your sponsorship support for Habitat for Humanity of Greater Miami’s Hard Hats & High Heels Event to be held **June 4<sup>th</sup>, 2026**, at the **Rusty Pelican**

Yes, I / We would like to become a Hard Hats & High Heels Sponsor

**Level of Sponsorship & Amount:** \_\_\_\_\_

I / We cannot attend, but enclosed is my / our contribution of:

## General Information

**Company / Sponsor Name:** \_\_\_\_\_

Mailing Address, City, State, Zip Code: \_\_\_\_\_  
\_\_\_\_\_

**Contact 1 - Name & Title** *(Main point of contact for sponsorship decisions and acknowledgments):*

\_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Contact 2 - Name & Title** *(Point of contact for administrative or logistical coordination):*

\_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Committee Member:** \_\_\_\_\_

## Credit Card Information

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Amex    Visa    MasterCard   Security Code: \_\_\_\_\_   Expiration Date: \_\_\_\_\_

Please make **checks** payable to: **Habitat for Humanity of Greater Miami – HH&HH 2026**

**Mailing Address:** *Habitat for Humanity of Greater Miami  
3800 NW 22<sup>nd</sup> Avenue, Miami, FL 33142  
Maureen Ruggiero (HH&HH 2026)*



## Silent Auction Response Form

Thank you for your sponsorship support for Habitat for Humanity of Greater Miami's Hard Hats & High Heels Event to be held **June 4<sup>th</sup>, 2026**, at the **Rusty Pelican**

Please complete this form and include with your donation item:

**Company / Donor Name:**

**Contact Name:**

**Mailing Address:**

**City**  **State**  **Zip Code**

**Email Address:**

**Phone Number:**

**Committee Member:**

**Responsible for Donation:**

**Pick-up / Delivery Information:**

**Item Description:**

**Fair Market Value:** \$  **Expiration Date (if applicable):**

**Restrictions:**

Please provide or send the item by **May 20<sup>th</sup>, 2026**, to:  
Ibette Benitez or Yazmin Sotelo (HH&HH 2026)  
3800 NW 22<sup>nd</sup> Avenue, Miami, FL 33142



“I never dreamed of having a house...**If it wasn't for Habitat for Humanity and the people who support them, we wouldn't be here.** I feel blessed every single day.”

- *Marilet*

Habitat Homeowner · Home Sponsored by  
Hard Hats & High Heels 2017

Watch her story [here](#)

This home has brought me so much joy.  
I feel complete now that **I'm giving my children something of their own and finally giving something to myself too.**  
We are all growing here.

- *Karla*

Habitat Homeowner · Home Sponsored by  
Hard Hats & High Heels 2023

Read her story [here](#)



**Habitat**  
for Humanity<sup>®</sup>  
of Greater Miami

[www.miamihabitat.org/hhhh](http://www.miamihabitat.org/hhhh)

**For questions or further information contact:**

**Maureen Ruggiero**  
Chief Development Officer

**Habitat for Humanity of Greater Miami**  
3800 NW 22nd Ave Miami, FL 33142  
**Office:** (305) 634-3628 ext. 204  
**Cell:** (305) 608-5806  
[maureen.ruggiero@miamihabitat.org](mailto:maureen.ruggiero@miamihabitat.org)

*Sponsorship  
Package*

